UNITED STATES SECURITIES AND EXCHANGE COMMISSION 450 Fifth Street NW Washington, D.C. 29549

# Form 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): <u>November 17, 2017</u>

# THE CATO CORPORATION (Exact Name of Registrant as Specified in Its Charter)

<u>Delaware</u> (State or Other Jurisdiction of Incorporation

1-31340 (Commission File Number)

56-0484485 (IRS Employer Identification No.)

28273-5975

8100 Denmark Road, Charlotte, NC (Address of Principal Executive Offices)

(Zip Code)

(704) 554-8510

(Registrant's Telephone Number, Including Area Code)

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter). Emerging growth company  $\Box$ 

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.  $\Box$ 

### THE CATO CORPORATION

Item 2.02. Results of Operations and Financial Condition.

On November 16, 2017, The Cato Corporation issued a press release regarding its financial results for the third quarter ending October 28, 2017. A copy of this press release is furnished as Exhibit 99.1 hereto.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

Exhibit 99.1 – Press Release issued November 16, 2017.

#### Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Chief Financial Officer

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## THE CATO CORPORATION

 November 17, 2017
 /s/ John P. D. Cato

 Date
 John P. D. Cato

 Chairman, President and<br/>Chief Executive Officer

 November 17, 2017
 /s/ John R. Howe

 Date
 John R. Howe

 Executive Vice President

<u>Exhi</u>	<u>ibit</u>			<u>Exhibit No</u> .
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Press Release issued November 17, 2017. 99.1

## **EXHIBIT 99.1**

## The CATO Corporation

## FOR IMMEDIATE RELEASE

For Further Information Contact: John R. Howe Executive Vice President Chief Financial Officer 704-551-7315

## NEWS RELEASE

CEO Approval \_\_\_\_\_

## CATO REPORTS 3Q EPS OF \$0.11

Charlotte, NC (November 16, 2017) – The Cato Corporation (NYSE: CATO) today reported net income of \$2.7 million for the third quarter ended October 28, 2017, compared to net income of \$8.3 million for the third quarter ended October 29, 2016. Earnings per diluted share for the third quarter were \$0.11, compared to \$0.30 last year. Sales for the third quarter ended October 28, 2017 were \$188.4 million, a 9% decrease from sales of \$207.0 million for the third quarter ended October 29, 2016. Same-store sales for the quarter decreased 9%.

"Consistent with our previous releases, pressure on merchandise margins and profitability persist as we continue to work through our merchandise missteps," stated John Cato, Chairman, President, and Chief Executive Officer. "The negative sales trends are below our expectations and, consequently, we continue to expect our full year earnings to be significantly below last year."

For the nine months ended October 28, 2017, the Company earned net income of \$24.0 million, compared to net income of \$60.0 million for the nine months ended October 29, 2016. Earnings per diluted share were \$0.93 compared to \$2.17 last year. Sales for the nine months ended October 28, 2017 were \$631.0 million, a decrease of 13% from sales of \$729.2 million for the nine months ended October 29, 2016. Year-to-date same-store sales decreased 14%.

For the quarter, the gross margin rate decreased to 33.9% of sales from 35.5% last year, primarily due to lower merchandise margins and deleveraging of occupancy expenses. The SG&A rate for the quarter increased to 33.0% from 32.8% last year primarily due to deleveraging of expenses offset by cost savings initiatives implemented in the third quarter. Income tax for the quarter was a benefit of \$2.8 million compared to a benefit of \$4.9 million last year. The company ended the quarter with cash and short-term investments of \$218.6 million.

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8100 Denmark Road P.O. Box 34216 Charlotte, NC 28234 (704) 554-8510 Year-to-date, the gross margin rate decreased to 34.8% of sales from 38.7% the prior year primarily due to lower merchandise margins and deleveraging of expenses. The year-to-date SG&A rate was 30.1% versus 28.3% last year primarily due to deleveraging of expenses partially offset by cost savings initiatives. Income tax for the year was a benefit of \$0.3 million compared to an expense of \$11.5 million last year.

The Company has opened six new stores during 2017, down from our original plan of 13 stores and expects to close 26 stores versus our original plan of 19 stores. Additionally, two stores have been relocated. As of October 28, 2017, the Company operated 1,370 stores in 33 states, compared to 1,372 stores in 33 states as of October 29, 2016.

The Cato Corporation is a leading specialty retailer of value-priced fashion apparel and accessories operating three concepts, "Cato", "Versona" and "It's Fashion". The Company's Cato stores offer exclusive merchandise with fashion and quality comparable to mall specialty stores at low prices every day. The Company also offers exclusive merchandise found in its Cato stores at www.catofashions.com. Versona is a unique fashion destination offering apparel and accessories including jewelry, handbags and shoes at exceptional prices every day. Select Versona merchandise can also be found at www.shopversona.com. It's Fashion offers fashion with a focus on the latest trendy styles for the entire family at low prices every day.

Statements in this press release not historical in nature including, without limitation, statements regarding the Company's expected or estimated operational and financial results are considered "forward-looking" within the meaning of The Private Securities Litigation Reform Act of 1995. Such forward-looking statements are based on current expectations that are subject to known and unknown risks, uncertainties and other factors that could cause actual results to differ materially from those contemplated by the forward-looking statements. Such factors include, but are not limited to, the following: any actual or perceived deterioration in the conditions that drive consumer confidence and spending, including, but not limited to, levels of unemployment, fuel, energy and food costs, wage rates, tax rates, home values, consumer net worth and the availability of credit; uncertainties regarding the impact of any governmental responses to the foregoing conditions; competitive factors and pricing pressures; our ability to predict and respond to rapidly changing fashion trends and consumer demands; adverse weather or similar conditions that may affect our sales or operations; inventory risks due to shifts in market demand, including the ability to liquidate excess inventory at anticipated margins; and other factors discussed under "Risk Factors" in Part I, Item 1A of the Company's most recently filed annual report on Form 10-K and in other reports the Company files with or furnishes to the SEC from time to time. The Company does not undertake to publicly update or revise the forward-looking statements even if experience or future changes make it clear that the projected results expressed or implied therein will not be realized. The Company is not responsible for any changes made to this press release by wire or Internet services.

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#### THE CATO CORPORATION CONDENSED CONSOLIDATED STATEMENTS OF INCOME (UNAUDITED) FOR THE PERIODS ENDED OCTOBER 28, 2017 AND OCTOBER 29, 2016

(Dollars in thousands, except per share data)

	Quarter Ended						Nine Months Ended					
	00	tober 28, 2017	% Sales	00	ctober 29, 2016	% Sales	00	ctober 28, 2017	% Sales	00	tober 29, 2016	% Sales
REVENUES												
Retail sales	\$	188,368	100.0%	\$	207,022	100.0%	\$	631,049	100.0%	\$	729,173	100.0%
Other revenue (principally finance, late fees and layaway charges)		1,905	1.0%		2,240	1.1%		5,926	0.9%		6,949	1.0%
Total revenues		190,273	101.0%		209,262	101.1%		636,975	<u>100.9%</u>		736,122	101.0%
GROSS MARGIN (Memo)		63,906	33.9%		73,395	35.5%		219,546	34.8%		282,515	38.7%
COSTS AND EXPENSES, NET												
Cost of goods sold		124,462	66.1%		133,627	64.5%		411,503	65.2%		446,658	61.3%
Selling, general and administrative		62,100	33.0%		67,815	32.8%		190,162	30.1%		206,441	28.3%
Depreciation		5,047	2.7%		5,734	2.8%		14,989	2.4%		17,082	2.3%
Interest and other income		(1,200)	-0.6%		(1,288)	-0.6%		(3,472)	-0.6%		(5,593)	-0.8%
Cost and expenses, net		190,409	101.1%		205,888	99.5%		613,182	<u>97.2%</u>		664,588	91.1%
Income Before Income Taxes		(136)	-0.1%		3,374	1.6%		23,793	3.8%		71,534	9.8%
Income Tax Expense		(2,830)	-1.5%		(4,886)	-2.4%		(252)	0.0%		11,513	1.6%
Net Income	\$	2,694	1.4%	\$	8,260	4.0%	<u>\$</u>	24,045	3.8%	\$	60,021	8.2%
Basic Earnings Per Share	\$	0.11		\$	0.30		\$	0.93	=	\$	1.97	
Diluted Earnings Per Share	\$	0.11		\$	0.30		\$	0.93	=	\$	1.97	
8100 Denmark Road						8	3					

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#### THE CATO CORPORATION CONDENSED CONSOLIDATED BALANCE SHEETS

(Dollars in thousands)	October 28, 2017		January 28, 2017		
	(U	naudited)		2011	
ASSETS					
Current Assets:					
Cash and cash equivalents	\$	78,666	\$	47,234	
Short-term investments		136,207		201,233	
Restricted cash		3,711		3,691	
Accounts receivable - net		30,507		30,336	
Merchandise inventories		127,763		145,682	
Other current assets		16,563		15,632	
Total Current Assets		393,417		443,808	
Property and equipment – net		120,179		126,386	
Noncurrent Deferred Income Taxes		12,487		13,773	
Other assets		22,268		22,357	
TOTAL	\$	548,351	\$	606,324	
LIABILITIES AND STOCKHOL	DERS	' EQUITY			
Current Liabilities:	\$	149,132	\$	171,912	
Noncurrent Liabilities		46,793		50,509	
Stockholders' Equity		352,426		383,903	

Stockholders Equity	 352,426	 383,903	
TOTAL	\$ 548,351	\$ 606,324	

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