# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 10-Q

[X] QUARTERLY REPORT PURSUANT TO SECTION : SECURITIES EXCHANGE ACT OF 1934	13 OR 15(D) OF THE			
For the quarterly period ended	October 31, 1998			
OR				
[ ] TRANSITION REPORT PURSUANT TO SECTION SECURITIES EXCHANGE ACT OF 1934	13 OR 15(D) OF THE			
For the transition period from	to			
Commission file number 0-3747				
THE CATO CORPORATION				
(Exact name of registrant as s				
Delaware	56-0484485			
(State or other jurisdiction of incorporation)	(I.R.S. Employer Identification No.)			
8100 Denmark Road, Charlotte, North				
(Address of principal executive off				
(704) 554-	3510			
(Registrant's telephone numbe	r, including area code)			
Not Applica	able			
(Former name, former address if changed since				
Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.				
Yes X No				
As of November 17, 1000, there were 00, 101	720 oboroo of Close A Common Charle			

As of November 17, 1998, there were 22,191,738 shares of Class A Common Stock and 5,264,317 shares of Class B Common Stock outstanding.

# THE CATO CORPORATION

FORM 10-Q

OCTOBER 31, 1998

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PART I FINANCIAL INFORMATION

THE CATO CORPORATION
UNAUDITED CONSOLIDATED STATEMENTS OF INCOME

	THREE MONTHS ENDED			NINE MONTHS ENDED				
	OCTOBER 31, 1998		November 1, 1997		OCTOBER 31, 1998		November 1, 1997	
		(۱	DOLLARS	S IN THOUSANDS,	EXCE	EPT PER SHAR	E DATA	A)
REVENUES								
Retail sales Other income (principally finance and layaway charges)	\$	113,834 4,766		109,886 3,857		382,581 14,239		354,038 11,656
Total revenues		118,600		113,743		396,820		365,694
COSTS AND EXPENSES Cost of goods sold, including occupancy,								
distribution and buying						264,407		
Selling, general and administrative				29,747				91,428
Depreciation Interest		1,883		1,873 66		5,657 185		5,781 197
Total expenses		114,278		111,714		366,726		346, 444
INCOME BEFORE INCOME TAXES Income taxes		4,322 1,513		2,029 639		30,094 10,533		19,250 6,064
Thomas canos								
NET INCOME	\$ ====	2,809	\$ ====	1,390 ======	\$ ====	19,561 ======	\$ ====	13,186 ======
BASIC EARNINGS PER SHARE	\$ ====	.10	\$ ====	.05	\$ ====	.71	\$	. 47
DILUTED EARNINGS PER SHARE	\$ ====	.10	\$ ===:	. 05	\$ ====	. 69	\$ ====	. 46
DIVIDENDS PER SHARE	\$ ====	. 05	\$ ====	.04	\$ ====	. 14	\$ ====	.12

See accompanying notes to consolidated financial statements.

# THE CATO CORPORATION CONSOLIDATED BALANCE SHEETS

	OCTOBER 31, 1998 (UNAUDITED)		1997 (Unaudited)			anuary 31, 1998
	(DOLLARS IN THOUSAN					
ASSETS						
Current Assets Cash and cash equivalents Short-term investments Accounts receivable - net Merchandise inventories Deferred income taxes Prepaid expenses	\$	87,327 2,905 2,140		18,189 33,774 47,453 89,365 2,014 1,833		64,226 2,958 1,686
Total Current Assets Property and Equipment - net Other Assets		212,180 52,073 6,150		192,628 50,229 5,554		185,543 49,801 6,093
Total		270,403 ======		248,411 ======		
LIABILITIES AND STOCKHOLDERS' EQUITY Current Liabilities    Accounts payable    Accrued expenses    Income taxes		63,984 20,494 2,322				
Total Current Liabilities Deferred Income Taxes Other Noncurrent Liabilities Stockholders' Equity: Class A Common Stock, issued 23,979,238 shares, 23,439,466 shares and 23,502,647 shares at		86,800 5,417 6,452		80,017 3,851 6,671		72,216 5,296 6,409
October 31, 1998, November 1, 1997 and January 31, 1998, respectively Convertible Class B Common Stock, issued and outstanding 5,264,317 shares at October 31, 1998,		799		781		783
November 1, 1997 and January 31, 1998, respectively Preferred Stock, none Additional paid-in capital Retained earnings		176 - 67,817 117,609		176 - 63,677 98,449		64.187
Less Class A Common Stock in treasury, at cost (1,822,500 shares at October 31, 1998, 851,500 shares at November 1, 1997, and 1,371,500		186,401		163,083		166,683
shares at January 31, 1998, respectively)		14,667		5,211		9,167
Total Stockholders' Equity		171,734		157,872		157,516
Total	\$	270,403	\$	248,411	\$	241, 437

See accompanying notes to consolidated financial statements.

# THE CATO CORPORATION UNAUDITED CONSOLIDATED STATEMENTS OF CASH FLOWS

	NINE MONTHS ENDED				
	OCTOBER 31, 1998	November 1, 1997			
	(DOLLARS I	N THOUSANDS)			
OPERATING ACTIVITIES					
Net income	\$ 19,561	\$ 13,186			
Adjustments to reconcile net income to net cash					
provided by operating activities:	F 657	E 701			
Depreciation	5,657	5,781 75			
Amortization of investment premiums Loss on disposal of property and equipment	83 638	75			
Changes in operating assets and liabilities which	030	_			
provided (used) cash:					
Accounts receivable	4,038	(4,261)			
Merchandise inventories	(23, 101)	(25,397)			
Other assets	(511)	244			
Accrued income taxes	281	2,646			
Accounts payable and other liabilities	14,475	22,179			
, , , , , , , , , , , , , , , , ,					
Not each provided by operating activities	21 121	14 452			
Net cash provided by operating activities	21, 121	14,453			
INVESTING ACTIVITIES					
2.11.201.21.0 /101.2121.220					
Expenditures for property and equipment	(8,567)	(5,303)			
Purchases of short-term investments	(22,032)	(5,866)			
Sales of short-term investments	10,431	5,529			
Net seek weed in investing estimation	(00, 100)	(5.040)			
Net cash used in investing activities	(20,168)	(5,640)			
FINANCING ACTIVITIES					
Dividends paid	(3,829)	(3,393)			
Purchase of treasury stock	(5, 567)	(4,232)			
Proceeds from employee stock purchase plan	331	229			
Proceeds from stock options exercised	3,253	179			
Net cash used in financing activities	(5,812)	(7,217)			
Net Increase (Decrease) in Cash and Cash Equivalents	(4,859)	1,596			
Cash and Cash Equivalents at Beginning of Period	41,644	16,593			
Cash and Cash Equivalents at End of Period	\$ 36,785	\$ 18,189			
	==========	=========			

See accompanying notes to consolidated financial statements.

THE CATO CORPORATION
NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS
FOR THREE MONTHS AND NINE MONTHS ENDED OCTOBER 31, 1998 AND
NOVEMBER 1, 1997

#### NOTE 1 - GENERAL:

The consolidated financial statements have been prepared from the accounting records of The Cato Corporation (the Company) and all amounts shown at October 31, 1998 and November 1, 1997 are unaudited. In the opinion of management, all adjustments (consisting solely of normal recurring adjustments) considered necessary for a fair presentation have been included. The results of the interim period may not be indicative of the entire year.

The Company's short-term investments are classified as available-for-sale securities, and therefore, are carried at fair value, with unrealized gains and losses, net of income taxes, reported as an adjustment to retained earnings.

In the first quarter of fiscal 1998, the Company adopted Statement of Financial Accounting Standards No. 130, "Reporting Comprehensive Income" ("SFAS 130"). Total comprehensive income for the third quarter and nine months ended October 31, 1998 was \$3,033,000 and \$19,894,000 respectively. Total comprehensive income for the third quarter and nine months ended November 1, 1997 was \$1,390,000 and \$13,186,000, respectively. Total comprehensive income is composed of net income and unrealized gains or losses on available-for-sale securities.

Inventories are stated at the lower of cost (first-in, first-out) or market, determined by the retail inventory method.

In April 1998, the Company transferred 10,000 shares of Class A Common Stock from treasury stock to its Employee Stock Ownership Plan as the contribution for the fiscal year ended January 31, 1998. In July 1998, the Company repurchased 161,500 shares of Class A Common Stock for \$2,310,000, or an average price of \$14.30 per share. In the third quarter of fiscal 1998, the Company repurchased an additional 299,500 shares of Class A Common Stock for \$3,257,000, or an average price of \$10.87 per share.

The provisions for income taxes are based on the Company's estimated annual effective tax rate.

Statement of Financial Accounting Standards No. 131, "Disclosures about Segments of an Enterprise and Related Information" ("SFAS 131") was effective in the first quarter of fiscal 1998. Management is currently evaluating the effects of SFAS 131, if any, on the Company's financial reporting disclosures for the year ended January 30, 1999.

THE CATO CORPORATION
NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS
FOR THREE MONTHS AND NINE MONTHS ENDED OCTOBER 31, 1998 AND
NOVEMBER 1, 1997

#### NOTE 2 - EARNINGS PER SHARE:

Earnings per share is calculated by dividing net income by the weighted-average number of Class A and Class B common shares outstanding during the respective periods. The weighted-average number of shares used in the basic and diluted earnings per share computations are as follows:

	THREE MON	THS ENDED	NINE MONTHS ENDED			
	OCTOBER 31, 1998	November 1, 1997	OCTOBER 31, 1998	November 1, 1997		
Weighted-average shares outstanding	27, 433, 823	27,879,686	27,546,942	28,224,032		
Dilutive effect of stock options	508,592	251,370 	729,375	112,176		
Weighted-average shares and equivalents outstanding	27,942,415 =======	28,131,056 =======	28,276,317 =======	28,336,208 =======		

## NOTE 3 - SUPPLEMENTAL CASH FLOW INFORMATION:

Interest paid during the nine months ended October 31, 1998 and November 1, 1997 was \$121,000 and \$194,000, respectively. Income tax payments, net of refunds received, for the nine months ended October 31, 1998 and November 1, 1997 were \$10,308,000 and \$2,869,000, respectively.

## NOTE 4 - FINANCING ARRANGEMENTS:

In May 1998, the Company's unsecured revolving credit agreement was amended to add the \$15 million letter of credit facility to the \$20 million revolving credit facility. The entire \$35 million unsecured credit facility was extended to May 31, 2001 with no change in financial covenants or maintenance of specific financial ratios. There were no borrowings outstanding under the agreement at October 31, 1998 or November 1, 1997.

THE CATO CORPORATION
MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL
CONDITION AND RESULTS OF OPERATIONS

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### RESULTS OF OPERATIONS

The following table sets forth, for the periods indicated, certain items in the Company's Unaudited Consolidated Statements of Income as percentages of total retail sales:

	THREE MONT	HS ENDED	NINE MONTHS ENDED			
	OCTOBER 31, 1998	November 1, 1997	OCTOBER 31, 1998	November 1, 1997		
Total retail sales Total revenues	100.0% 104.2	100.0% 103.5	100.0% 103.7	100.0% 103.3		
Cost of goods sold, including occupancy, distribution and buying	71.5	72.8	69.1	70.3		
Selling, general and administrative	27.2	27.0	25.2	25.9		
Income before income taxes	3.8	1.9	7.9	5.4		
Net income	2.5	1.3	5.1	3.7		

COMPARISON OF THIRD QUARTER AND FIRST NINE MONTHS OF 1998 WITH 1997.

#### OPERATING RESULTS

Total retail sales for the third quarter were \$113.8 million compared to last year's third quarter sales of \$109.9 million, a 4% increase. Same-store sales increased 1% in this year's third quarter. For the nine months ended October 31, 1998, total retail sales were \$382.6 million compared to last year's first nine months sales of \$354.0 million, an 8% increase, and same-store sales increased 5% for the comparable nine month period. The increase in retail sales for the first nine months of 1998 resulted from the Company's continued everyday low pricing strategy, improved merchandise content, and an increase in store development activity. The Company operated 723 stores at October 31, 1998 compared to 688 stores at the end of last year's third quarter.

Other income for the third quarter and first nine months of 1998 increased 24% and 22%, respectively, over the prior year's comparable periods. The increase in the current year resulted primarily from increased finance and late charge income on the Company's customer accounts receivable and increased earnings from cash equivalents and short-term investments.

THE CATO CORPORATION
MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL
CONDITION AND RESULTS OF OPERATIONS

### OPERATING RESULTS - CONTINUED

Cost of goods sold, including occupancy, distribution and buying expenses were 71.5% and 69.1% of total retail sales for the third quarter and first nine months of 1998, compared to 72.8% and 70.3% for last year's comparable three and nine month periods, respectively. The decrease in cost of goods sold as a percent of retail sales resulted primarily from much improved merchandise offerings, more timely and aggressive markdowns and tighter merchandise planning and control.

Selling, general and administrative (SG&A) expenses were \$31.0 million and \$96.5 million for the third quarter and first nine months of this year, compared to \$29.7 million and \$91.4 million for last year's comparable three and nine month periods, respectively. SG&A expense for the third quarter experienced a slight increase of 20 basis points over last year due to one-time expenses related to store development activities during the quarter.

SG&A expense for the nine months improved 70 basis points over the prior year.

#### LIQUIDITY AND CAPITAL RESOURCES

At October 31, 1998, the Company had working capital of \$125.4 million, compared to \$112.6 million at November 1, 1997 and \$113.3 million at January 31, 1998. Cash provided from operating activities was \$21.1 million for the nine months ended October 31, 1998, compared to \$14.5 million for last year's comparable nine month period. The Company had no borrowings under its revolving credit agreement at October 31, 1998 or November 1, 1997. At October 31, 1998, the Company had cash, cash equivalents, and short-term investments of \$76.7 million, compared to \$52.0 million at November 1, 1997 and \$69.5 million at January 31, 1998.

In May 1998, the Company's unsecured revolving credit agreement was amended to add the \$15 million letter of credit facility to the \$20 million revolving credit facility. The entire \$35 million unsecured credit facility was extended to May 31, 2001 with no change in financial covenants or maintenance of specific financial ratios. There were no borrowings outstanding under the agreement at October 31, 1998 or November 1, 1997.

THE CATO CORPORATION
MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL
CONDITION AND RESULTS OF OPERATIONS

#### LIQUIDITY AND CAPITAL RESOURCES - CONTINUED

Expenditures for property and equipment totaled \$8.6 million for the nine months ended October 31, 1998, compared to \$5.3 million in the first nine months of 1997. The Company expects total capital expenditures to be approximately \$13 million for the current fiscal year. The Company intends to open approximately 14 new stores, close approximately 6 stores, and relocate approximately 5 stores during the fourth quarter of fiscal 1998. For the nine months ended October 31, 1998, the Company had opened 38 new stores, relocated 13 stores, and closed 8 stores.

The Company believes that its cash, cash equivalents and short-term investments, together with cash flow from operations and borrowings available under its revolving credit agreement, will be adequate to fund the Company's proposed capital expenditures and other operating requirements.

The Company developed a two phase approach to address the Year 2000 issue. Phase 1 was an analysis to identify and fix all internally developed programs. Phase 2 is the identification and correction to all programs purchased from external sources. The Company has completed Phase 1, and Phase 2 is scheduled to be substantially complete by the end of its first fiscal quarter of 1999 with continued testing of compliance throughout 1999. The Company expects to spend approximately \$525,000 in 1998 and 1999 on hardware, software and consulting to ensure proper processing of transactions relating to the Year 2000 and beyond. The Company has initiated formal communications with its third-party suppliers and vendors to determine the extent to which the Company is vulnerable to those third-parties' failure to remediate their own Year 2000 issue. Although lack of compliance for Year 2000 issues by third-party suppliers and vendors could have an adverse affect on the Company's business, results of operations and financial condition, the Company expects its Year 2000 compliance efforts to significantly reduce the risk of business interruption and the level of uncertainty the Year 2000 issue may have on its computer systems. A contingency plan has not been established, but a plan will be considered upon the completion of Phase 2.

Form 10-Q includes "forward-looking statements" within the meaning of Section 27A of the Securities Act and Section 21E of the Exchange Act. All statements other than statements of historical facts included in the Form 10-Q and located elsewhere herein regarding the Company's financial position and business strategy may constitute forward-looking statements. Although the Company believes that the expectations reflected in such forward-looking statements are reasonable, it can give no assurance that such expectations will prove to be correct.

# PART II OTHER INFORMATION

THE CATO CORPORATION

ITEM 1. LEGAL PROCEEDINGS

None

ITEM 2. CHANGES IN THE RIGHTS OF THE COMPANY'S SECURITY HOLDERS

None

ITEM 3. DEFAULTS BY THE COMPANY ON ITS SENIOR SECURITIES

Not Applicable

ITEM 4. RESULT OF VOTES OF SECURITY HOLDERS

None

ITEM 5. OTHER INFORMATION

None

ITEM 6. EXHIBITS AND REPORTS ON FORM 8-K

- (A) None
- (B) No Reports on Form 8-K were filed during the quarter ended October 31, 1998.

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### PART II OTHER INFORMATION (CONTINUED)

#### THE CATO CORPORATION

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

THE CATO CORPORATION

Date

Date

Date

Wayland H. Cato, Jr.

Chairman of the Board of

Directors and Chief Executive Officer

Date // Michael O. Moore // Date // Michael O. Moore Executive Vice President

Chief Financial Officer and Secretary

THE SCHEDULE CONTAINS SUMMARY FINANCIAL INFORMATION EXTRACTED FROM THE BALANCE SHEET AND INCOME STATEMENT AND IS QUALIFIED IN ITS ENTIRETY BY REFERENCE TO SUCH FINANCIAL STATEMENTS.

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JAN-30-1999
OCT-31-1998
36,785
9-MOS
                  39,875
47,808
4,660
87,327
              212,180
                         103,276
                 51,203
                270,403
         86,800
                               0
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                          0
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                    170,759
270,403
                        382,581
              396,820
                          264,407
                 264,407
0
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                185
30,094
                   10,533
           19,561
                       0
                     0
                             0
                   19,561
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                    0.69
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