# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 10-0

[X] QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended July 30, 1994

OF

[ ] TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_to\_\_\_\_to\_\_\_\_

COMMISSION FILE NUMBER 0-3747

THE CATO CORPORATION AND SUBSIDIARIES (Exact name of registrant as specified in its charter)

DELAWARE

(State or other jurisdiction of incorporation or organization)

8100 DENMARK ROAD
CHARLOTTE, NORTH CAROLINA
(Address of principal executive offices)

56-0484485

(IRS Employer Identification Number)

28273-5975 (Zip Code)

(704) 554-8510

(Registrant's telephone number, including area code)

NOT APPLICABLE

(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes X N

As of August 15, 1994, there were 23,104,788 shares of Class A Common Stock and 5,264,317 shares of Class B Common Stock outstanding. <PAGE 2>

THE CATO CORPORATION

FORM 10-Q

July 30, 1994

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PART I FINANCIAL INFORMATION

THE CATO CORPORATION UNAUDITED CONSOLIDATED STATEMENTS OF INCOME

	Three Months Ended		Six Months Ended	
		July 31, 1993		1993
	(In the	ousands, exc		
REVENUES:				
Retail sales	.\$110,196	\$ 95,502	\$220,301	\$189,444
layaway charges	. 3,067	2,856	6,093	5,619
Total revenues	. 113,263	98,358	226,394	195,063
COSTS AND EXPENSES:				
Costs of goods sold, including occupancy, distribution and buying Selling, general and administrative Depreciation	. 27,675	24,232	55,488	47,359 2,448
Total operating expenses	. 106,452	89 <b>,</b> 397		
INCOME BEFORE INCOME TAXES	,	,	,	•
NET INCOME		\$ 5,841 ======	\$ 12,535	
EARNINGS PER SHARE		\$ 0.20		
DIVIDENDS PER SHARE	.\$ 0.040	\$ 0.025 ======		

See notes to unaudited consolidated financial statements.

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UNAUDITED CONSOLIDATED BALANCE SHEETS

	July 30, 1994	July 31, 1993	January 29, 1994
		(In thousands)	)
ASSETS			
Current Assets:			
Cash and cash equivalents	\$ 9,880	\$ 37 <b>,</b> 673	\$ 22,001
Short-term investments	28,663	11,734	20,613
Accounts receivable - net	38,715	32,984	36,814
Merchandise inventories	68,535	58,263	55,814
Deferred income taxes	1,607	1,966	1,607
Prepaid expenses	1,893	802	1,935
Total Current Assets	149,293	143,422	138,784

Property and Equipment	•	28,449 4,113	4,322
Total	\$ 196,922	\$175 <b>,</b> 984	\$ 178,603
LIABILITIES AND STOCKHOLDERS' EQUITY			
Current Liabilities: Accounts payable		\$ 41,870 12,615 1,110	
Total Current Liabilities	54,652 3,482 280	55,595 2,680 544	,
Class A Common Stock, issued 23,104,188 shares, 22,935,458 shares and 23,078,208 shares at July 30, 1994, July 31, 1993 and January 29, 1994, respectively Convertible Class B Common Stock, issued 5,264,317 shares, 5,277,717 shares and	770	764	769
5,264,317 shares at July 30, 1994, July 31, 1993 and January 29, 1994, re Preferred Stock, none		176 - 59,540 56,685	
Total Stockholders' Equity	138,508	117,165	,
Total		\$175,984 ======	

See notes to unaudited consolidated financial statements.

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THE CATO CORPORATION
UNAUDITED CONSOLIDATED STATEMENTS OF CASH FLOWS

	Six Months Ended		
	July 30, 1994	July 31, 1993	
		ousands)	
OPERATING ACTIVITIES:			
Net income	\$ 12,535	\$ 15,236	
Depreciation	3,365 331	2,448 150	
(Increase) in accounts receivable	(1,901) (12,721) (105)	(5,247) (24,521) 48 (88)	
other liabilities	7,383	15,132	
Net cash provided by operating activities	8,887 	3 <b>,</b> 158	
INVESTING ACTIVITIES:			
Expenditures for property and equipment Purchases of short-term investments	(10,165)	(6,845) (15,549) 7,494	
Net cash used in investing activities		(14,900)	
FINANCING ACTIVITIES:			
Cash dividends paid	(1,843)	(1,083)	
Proceeds from stock options exercised Proceeds from issuance of common stock Repayment of life insurance policy loans	43 - -	528 24,268 (203)	
Net cash provided by (used in) financing activities	(1,560)	23,510	

Net Increase (Decrease) in Cash and Cash Equivalents	(12,121)	11,768
Cash and Cash Equivalents at Beginning of Year	22,001	25,905
Cash and Cash Equivalents at End of Period	\$ 9,880 ======	\$ 37,673

See notes to unaudited consolidated financial statements.

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NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS
FOR THREE MONTHS AND SIX MONTHS ENDED JULY 30, 1994 AND
JULY 31, 1993

#### NOTE 1 - GENERAL:

The consolidated financial statements have been prepared from the accounting records of the Company and all amounts shown at July 30, 1994 and July 31, 1993 are unaudited. In the opinion of management, all adjustments (consisting solely of normal recurring adjustments) considered necessary for a fair presentation have been included.

Certain reclassifications have been made to the consolidated financial statements as of July 31, 1993 to conform with classifications used as of July 30, 1994.

Inventories are stated at the lower of cost (first-in, first-out) or market, determined by the retail inventory method.

The provisions for income taxes are based on the Company's estimated annual effective tax rate.

### NOTE 2 - EARNINGS PER SHARE:

Earnings per share is calculated by dividing net income by the weighted average number of Class A and Class B common shares and common stock equivalents outstanding during the respective periods. Common stock equivalents represent the dilutive effect of the assumed exercise of outstanding stock options. The number of shares used in the earnings per share computations were 29,260,660 shares and 29,415,015 shares for the three months and six months ended July 30, 1994, respectively, and 29,767,045 shares and 29,542,435 shares for the three months and six months ended July 31, 1993.

## NOTE 3 - SUPPLEMENTAL CASH FLOW INFORMATION:

Interest paid during the six months ended July 30, 1994 and July 31, 1993 was \$100,000 and \$202,000, respectively. Income tax payments for the six months ended July 30, 1994 and July 31, 1993 were \$8,200,000 and \$8,400,000, respectively.

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MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL

CONDITION AND RESULTS OF OPERATIONS

## RESULTS OF OPERATIONS

\_ \_ \_\_\_\_\_

The following table sets forth, for the periods indicated, certain items in the Company's Unaudited Consolidated Statements of Income as percentages of total retail sales:

Three Mon	ths Ended	Six Month	ns Ended
July 30, 1994	July 31, 1993	July 30, 1994	July 31, 1993
100.0%	100.0%	100.0%	100.0%
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Total retail sales

Total revenues	102.8	103.0	102.8	103.0
Cost of goods sold, including	ſ			
occupancy, distribution				
and buying	69.9	66.8	67.1	64.2
Selling, general and				
administrative	25.1	25.4	25.2	25.0
Income before income taxes	6.2	9.4	9.0	12.4
Net income	3.9	6.1	5.78	.0

Comparison of Second Quarter and First Six Months of 1994 and 1993.

#### OPERATING RESULTS

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Total retail sales for the second quarter increased 15% over last year's second quarter to \$110.2 million from \$95.5 million. Same-store sales increased 2% over the prior year's second quarter. For the six months ended July 30, 1994, total retail sales increased 16% over the prior year's first six months, and same-store sales increased 2% over the comparable six-month period. The Company operated 618 stores at July 30, 1994, compared to 550 stores operated at the end of last year's second quarter. Sales from new, relocated or expanded stores opened within the last year were primarily responsible for the increase in sales recorded for this year's second quarter and first six months.

Other income for the second quarter and first six months increased 7% and 8%, respectively, over the prior year's comparable periods. The increases in the current year resulted primarily from increased finance charge income on the Company's accounts receivable portfolio and increased earnings from cash equivalents and short-term investments.

Cost of goods sold, including occupancy, distribution and buying expenses, were 69.9% and 67.1% of total retail sales for the second quarter and first six months of this year, compared to 66.8% and 64.2% for last year's comparable three- and six-month periods. The increase in costs of goods sold as a percent of retail sales resulted primarily from higher levels of promotional markdowns recorded in the current year. As a result of sales not reaching planned

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MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL
CONDITION AND RESULTS OF OPERATIONS

- - ------

levels in the second quarter and first six months of this year, higher levels of markdowns were required to keep overall inventory levels in line with the sales levels achieved. The Company's sales plans for the remainder of the year have been revised to reflect more modest sales increases and inventory levels will be in line with the revised plan. Selling, general and administrative (SG&A) expenses were \$27.7 million, or 25.1% of total retail sales, and \$55.5 million, or 25.2% of total retail sales, for the second quarter and first six months of this year, compared to \$24.2 million, or 25.4% of total retail sales, and \$47.4 million, or 25.0% of total retail sales, for last year's comparable periods. The overall increases in SG&A resulted primarily from increased selling-related expenses and increased infrastructure expenses brought about by the Company's store development program. The Company has continued to maintain a conservative cost structure and has implemented aggressive expense controls to keep operating expenses in line with planned sales levels.

## LIQUIDITY AND CAPITAL RESOURCES

## \_ \_ \_\_\_\_\_\_\_

At July 30, 1994, the Company had working capital of \$94.6 million, compared to \$87.8 million at July 31, 1993 and \$91.6 million at January 29, 1994. Cash provided by operating activities was \$8.9 million for the six months ended July 30, 1994, compared to \$3.2 million in the prior year's first six months. The increase in the current year resulted primarily from decreased investment in inventory. The Company had no borrowings under its \$35 million revolving credit and term loan agreement during the six-month periods ended July 30, 1994 and July 31, 1993.

Expenditures for property and equipment totaled \$11.1 million for the six months ended July 30, 1994, compared to \$6.8 million of expenditures in last year's first six months. The Company is currently planning approximately \$29 million of capital expenditures in the current fiscal year. The Company

plans to open approximately 85 new stores in the current fiscal year and to relocate or expand an additional 50 stores. Additional expenditures are planned to expand the Company's distribution facilities and to upgrade management information systems. As of July 30, 1994, the Company had opened 45 new stores, relocated or expanded 27 stores and closed 2 stores.

The Company believes that its cash and short-term investments, together with cash flow from operations and borrowings available under a \$35 million revolving credit and term loan agreement, will be adequate to fund the Company's proposed capital expenditures and other operating requirements.

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PART II OTHER INFORMATION

THE CATO CORPORATION

ITEM 1. LEGAL PROCEEDINGS

None

ITEM 2. CHANGES IN THE RIGHTS OF THE COMPANY'S SECURITY HOLDERS

None

ITEM 3. DEFAULTS BY THE COMPANY ON ITS SENIOR SECURITIES

Not Applicable

ITEM 4. RESULT OF VOTES OF SECURITY HOLDERS

Following are the results of the matters voted upon at the Company's Annual Meeting which was held on May 19, 1994.

Election of Directors:

Mr. John P. Derham Cato - For 67,348,030; Abstaining 4,665; Against 0 Ms. Clarice Cato Goodyear - For 67,347,772; Abstaining 4,923; Against 0 Mr. James H. Shaw - For 67,348,180; Abstaining 4,515; Against 0 Mr. Robert W. Bradshaw, Jr. - For 67,347,980; Abstaining 4,715; Against 0

Mr. Grant L. Hamrick - For 67,348,180; Abstaining 4,515; Against 0

Mr. Alan E. Wiley - For 67,347,830; Abstaining 4,865; Against 0

Amendment to the Company's Bylaws and Certificate of Incorporation: For 64,576,451; Abstaining 801; Against 2,775,443

Adoption of 1993 Employee Stock Purchase Plan: For 67,198,075; Abstaining 501; Against 154,119

Amendment to Certificate of Incorporation: For 64,055,049; Abstaining 666; Against 3,296,980

Ratification of Ernst & Young as Auditors: For 67,352,057; Abstaining 638; Against 0

ITEM 5. OTHER INFORMATION

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None

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ITEM 6. EXHIBITS AND REPORTS ON FORM 8-K

- (A) None
- (B) No Reports on Form 8-K were filed during the quarter ended July 30, 1994.

PART II OTHER INFORMATION (CONTINUED)

THE CATO CORPORATION

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

## THE CATO CORPORATION

Date: September 2, 1994 Wayland H. Cato, Jr.

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Wayland H. Cato, Jr. Chairman of the Board of Directors and Chief Executive

Officer

Date: September 2, 1994 Alan E. Wiley

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Alan E. Wiley

Executive Vice President-Secretary, Chief Financial and Administrative Officer

## <ARTICLE> 5

<LEGEND>

THE SCHEDULE CONTAINS SUMMARY FINANCIAL INFORMATION EXTRACTED FROM THE BALANCE SHEET AND INCOME STATEMENT AND IS QUALIFIED IN ITS ENTIRETY BY REFERENCE TO SUCH FINANCIAL STATEMENTS.

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